

PLANT AMERICA

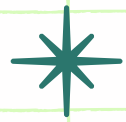
Seeding Our Future



National Garden Clubs, Inc.
2022-2023 Annual Report



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NGC By the Numbers

8 Regions

51 State Clubs

(Includes National Capital Area)

5,000 Member Clubs

24 Youth Clubs

137,284 Members

10,701 Honorary Life Members

330 International Affiliates

PROGRAMS

Blue/Gold Star Memorial Markers

3,495 Blue Star Memorials

181 Gold Star Memorials

1 Memorial Abroad

3,677 Total

Flower Show School

1,250 Judges

Environmental School

545 Consultants

Landscape Design School

1,034 Consultants

Gardening School

872 Consultants

GRANTS & SCHOLARSHIPS

PLANT AMERICA Grants

217 Recipients

\$197,794 Awarded

Scholarships

1,547 Recipients

\$5,159,100 Awarded

PERMANENT HOME & ENDOWMENT (PH&E)

NGC's Headquarters is on 6.2 Acres of Property

HQ is located in St. Louis, MO and is adjacent to the Missouri Botanical Garden and the historic Tower Grove Park. HQ is managed by the PH&E Director and 5 Trustees.



National Garden Clubs, Inc. Headquarters

HISTORY AND MISSION

The first garden club meeting took place in Athens, GA in 1891. Visit our [History and Mission page](#) to learn more about the formation of NGC and their headquarters in St. Louis, MO.

The basic objectives on which NGC was formed are still relevant today: knowledge and networking among members across the nation to have one powerful voice.

Mission Statement

National Garden Clubs, Inc. provides education, resources, and national networking opportunities for its members to promote the love of gardening, floral design, and civic and environmental responsibility.



Fostering the Culture of Inclusivity

NGC and the Board of Directors are committed to incorporating the values of diversity, equity and inclusion in the governance and operations of this corporation.

GOVERNANCE AND LEADERSHIP FOR LONG-TERM SUCCESS

NGC was organized to coordinate activities for State Garden Clubs along with similar groups outside of the U.S.. As mentioned above, NGC provides education, resources and networking for members.

NGC's mission is fulfilled through three major programs:

1. Gardening Promotion and Membership
2. Gardening Education and the Schools
3. The National Gardener magazine and other publications.

NGC operations are coordinated by a staff of six employees at its headquarters and some assistance from volunteers. The NGC Federation consists of eight regions comprised of geographically contiguous state garden clubs which are composed of District groupings of individual community garden clubs. Various meetings, events, and mission-related activities take place at each level of this garden club structure.

OFFICERS AND DIRECTORS

NGC's governance structure consists of the Board of Directors; on this board are elected officers (President, VP, 2nd VP, 3rd VP), regional directors, state presidents, a parliamentarian, historian, corresponding secretary, a PH&E Director and Trustees, and committee chairmen and members.

PRESIDENT BRENDA MOORE



Brenda Moore is NGC's current and 48th president. The theme for her 2023-2025 administration is "**GO GREEN - PLANT AMERICA**".

President Brenda Moore has made many accomplishments during her time with NGC, President Moore has written children's books and has established multiple programs, projects, and more. These projects focus on the environment and helping others- both people and the wildlife around us. Visit the next page to learn more about some of these projects.

GOVERNANCE AND LEADERSHIP FOR LONG-TERM SUCCESS (CONT.)

PRESIDENT'S PROJECTS

NGC President Brenda Moore's Project during her administration is "**PLANT AMERICA - Feed America**", which is a campaign to help feed the hungry across America. The project will encourage every NGC member to participate in one of several ways to help fight food insecurity. Since kicking off this project, over 120 individuals and garden clubs have donated. Learn more by visiting the [**PLANT AMERICA, Feed America Project Page**](#).

President Moore also created a [**Wildlife Habitat Certification Program**](#) and a [**Pollinator Garden Certification Program**](#) to encourage others to make changes to their gardens in order to better support wildlife. Over 300 applications have already been submitted since the program kicked off in September of 2023.



PLANT AMERICA began in 2017 under the leadership of former NGC President Nancy Hargroves. NGC's focus on community centered projects and efforts brings life to PLANT AMERICA.

[**PLANT AMERICA Month**](#) was initiated by former NGC President Mary Warshauer in April of 2021.

PLANT AMERICA MONTH incorporates the celebration of Arbor Day (the last Friday of April) and Earth Day (April 22).

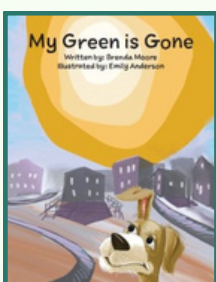
PUBLICATIONS

The National Gardener

The flagship publication of National Garden Clubs, *The National Gardener* appears quarterly. In it, we highlight articles of interest to environmentalists, gardeners, landscapers, floral designers, educators and nature photographers. Featured columns provide our readers with leadership advice, seasonal recipes, gardening tips. and more!

Books and Activities for Young Readers

National Garden Clubs, Inc. publishes books for kids to begin a lifelong love of gardening, caring for the environment and more.

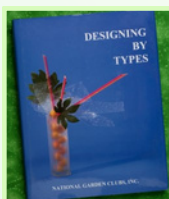


The NGC Blog

Click the link above to view NGC's blog posts. Posts are submitted by members and cover a wide array of topics from gardening tips to environmental concerns.

In addition to the publications above, NGC offers books on floral design, textbooks for NGC schools, the yearly Vision of Beauty calendar, and more!

View our [Publications Page](#) or [Online Store](#) to browse our catalog.



Designing by Types

Over 190 Beautiful Images of Designs with Text.

A Marvelous Reference for Those Who Enjoy Flower Shows



Table Settings for All Occasions

Table Settings for All Seasons by June Wood and Deen Day Smith.

GRANTS

PLANT AMERICA Community Project Grants

PLANT AMERICA Grants help enhance our public areas and community gardens.

View the page linked above to learn more!

Grants have been awarded to NGC clubs since 2017. More than 250 grants have been awarded, totaling more than **\$225,000**.

Grants are awarded in amounts up to \$2,000.

In addition to PLANT AMERICA grants, NGC offers other grant programs. Visit the links below to learn more!

Native Plants and Wildflower Grants

AMES Tools Grants

Espoma Grants

Natural Disaster Grants

Youth Pollinator Gardens Grants



SCHOLARSHIPS

NGC's college scholarship program offers financial aid to students majoring in fields of study relating to horticulture and the environment. Learn more about the application process by visiting our scholarships page.

BLUE AND GOLD STAR MEMORIAL MARKERS



The 1st Gold Star Memorial Marker located outside of the U.S. is in France, in the first town liberated during the historic D-Day invasion.

The Blue Star Program

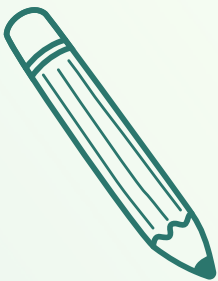
honors those that serve in the U.S. Armed Services. NGC adopted this program and began a Highway system that covers 1000's of miles across the Country.



The Gold Star program works with Gold Star Families to provide support to those who have lost a loved one while serving in the U.S. Armed Forces. Their mission is to offer honor, hope, and healing through remembrance of our fallen heroes.

PENNY PINES

NGC and the USDA Forest Service are proud to have formed an alliance in sustaining our national and urban forests through this reforestation/forest education program.



NGC SCHOOLS

NGC's schools provide education on the topics of environment, gardening, landscape design, and floral design. View the pages below to learn more.



[FLOWER SHOW SCHOOL](#)

[LANDSCAPE DESIGN SCHOOL](#)

[GARDENING SCHOOL](#)

[ENVIRONMENTAL SCHOOL](#)

INTERNATIONAL AFFILIATES

Affiliate NGC members from Mexico, Central and South America strongly partake in the academic opportunities offered by NGC. The International Activities Committee (COMAAI) offers the four NGC Schools, based on a continuing education system.

YOUTH ACTIVITIES AND CONTESTS

Engaging Children and Young Adults

To educate our youth, and to nurture a sense of world stewardship in the next generation of gardeners, NGC has developed numerous projects for children and teenagers. Community participation in youth programs is sponsored by local, state, and regional garden clubs, as well as internationally.



Through these programs, clubs and affiliates aim to encourage young citizens to be responsible and capable with greater dignity, integrity, respect and knowledge of their environment.

YOUTH CONTESTS

Sculpture Contest



Smokey Bear & Woodsy Owl

Poster Contest*

**This contest is hosted by
the USDA Forest Service*

Poetry Contest

Ryan F., Grade 1

Hendricks County Garden Club, Indiana

“My Apple Tree” HM
Big, fat buzzing bees
On the flower of my tree
I know that soon there’ll be
Big, red apples just for me.

NGC AWARDS

NGC recognizes the valuable work and performance of our members, clubs, and organizations throughout the year. The number of award categories that can be applied for are 35 adult awards and 10 youth award. NGC appreciates their accomplishments in making our world a better place.



AWARD OF EXCELLENCE

The Award of Excellence is the highest award presented to a Non-NGC member and is sponsored by a State Garden Club organization. It may be awarded to an individual, organization, or institution that has made a significant contribution toward the advancement of the goals and purposes of NGC

A Region or State Garden Club may apply for the Award of Excellence for its distinguished work on a coordinated activity or project (*in accordance with NGC's goals and objectives*).

If a region applies, then each state in that region must participate.



FINANCIAL SECURITY

MULTIPLIER EFFECT



NGC’s financial statements do not fully convey in monetary terms the impact that its programs and activities have through its volunteer members.

For example, NGC “PLANT AMERICA” grants are awarded to various clubs for local projects throughout the US. These grant projects are undertaken by garden club members, often in collaboration with other organizations and include additional funding raised by the local clubs. Often other NGC sponsor organizations (e.g., Ames Tools, Espoma garden products, etc.) will provide additional grants for these local projects. As a result, the “multiplier” effect of NGC “PLANT AMERICA” grants, when combined with volunteer labor and other funding sources, produces actual betterment to communities, which has a value far in excess of the monetary amounts reflected in NGC’s financial statements.

2021-2022 AUDIT REPORT

Fiscal Year: June 1, 2021 – May 31, 2022



Financial statements for the year ended May 31, 2022 were audited by Wipfli LLC, an independent CPA firm. They gave NGC an unqualified opinion, otherwise known as a clean report, which states that NGC’s financial statements were presented fairly, in all material respects for the year (ending May 31, 2022). The independent auditor’s report can be viewed on the NGC website [here](#).

2022 STATEMENT OF FINANCIAL POSITION

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ASSETS

CASH	115,622
INVENTORIES	153,168
INVESTMENTS	21,342,352
PROPERTY AND EQUIPMENT - NET	2,580,689
OTHER	43,417
INTANGIBLES ASSETS - NET	128,924

TOTAL ASSETS 24,364,172

LIABILITIES

ACCOUNTS PAYABLE	80,643
ACCRUED LIABILITIES	16,904

TOTAL LIABILITIES 97,547

NET ASSETS

WITHOUT DONOR RESTRICTIONS	21,805,419
WITH DONOR RESTRICTIONS	2,461,206

TOTAL LIABILITIES AND NET ASSETS 24,364,172

2022 STATEMENT OF ACTIVITIES

SUPPORT AND REVENUE

MEMBER DUES	142,629
PROGRAMS	428,789
MEETINGS	118,490
CONTRIBUTIONS	14,602
OTHER	8,000
INVESTMENT RETURNS	-2,117,076

TOTAL OPERATING REVENUE -1,404,566

EXPENSES

PROGRAM SERVICES:

BLUE STAR MEMORIALS	325,937
CONFERENCES AND MEETINGS	154,725
SCHOLARSHIPS AND GRANTS	325,937
BUILDING AND GROUNDS MAINT	138,983
MEMBER SERVICES	111,646
OTHER	256,000

SUPPORTING SERVICES

MANAGEMENT AND GENERAL	408,381
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TOTAL EXPENSES 1,721,609

INCREASE IN NET ASSETS -3,126,175

GRANTS AND SCHOLARSHIPS BY STATE

ALABAMA	23,500	MONTANA	46,500
ALASKA	6,267	NEBRASKA	4,000
ARIZONA	26,463	NEVADA	4,000
ARKANSAS	41,000	N. HAMPSHIRE	8,250
CALIFORNIA	97,692	NEW JERSEY	26,500
COLORADO	28,000	NEW MEXICO	32,000
CONNECTICUT	68,000	NEW YORK	81,250
DELAWARE	26,500	N. CAROLINA	44,284
FLORIDA	51,181	N. DAKOTA	24,000
GEORGIA	127,750	OHIO	46,000
HAWAII	4,000	OKLAHOMA	37,000
IDAHO	34,300	OREGON	29,500
ILLINOIS	30,988	PENNSYLVANIA	51,300
INDIANA	45,550	RHODE ISLAND	56,400
IOWA	44,100	S. CAROLINA	14,903
KANSAS	56,500	S. DAKOTA	32,000
KENTUCKY	21,000	TENNESSEE	29,406
LOUISIANA	32,000	TEXAS	47,450
MAINE	54,000	UTAH	12,000
MARYLAND	22,241	VERMONT	18,000
MASS.	60,500	VIRGINIA	40,975
MICHIGAN	47,200	WASHINGTON	50,990
MINNESOTA	24,000	W. VIRGINIA	25,497
MISSISSIPPI	46,500	WISCONSIN	15,500
MISSOURI	30,645	WYOMING	8,500

Grants & Scholarships
2012 - 2022

