

SPEAKERS AND SEMINARS



Dan Heims

Author, Global Lecturer, Media Host and Guest, Photographer

Wed. May 13

Members Appreciation Banquet, 7-10 p.m.

Heims will delight attendees with his presentation on “How to Turn Ordinary Plants into Super Stars.” Involved in all areas of horticulture since 1973, Heims has taught courses in horticulture, wholesaled exotic plants and operates a design and installation landscaping firm. He is president of TERRA NOVA® Nurseries in Portland, Oregon, a company that has won international acclaim for its plant breeding programs. He is the recipient of the prestigious Reginald Cory Memorial Cup in recognition of his breeding work in Heuchera.

Heims penned the humorous “Garden Clerk’s Dictionary,” and served as co-author of “Heucheras and Heucherellas,” with Grahame Ware in 2005. In addition, his writings and professional photography, as well as separate features on his work and garden have appeared in industry trade magazines and newspapers, including “USA Today,” “Forbes,” “Better Homes and Gardens,” “Sunset Magazine,” “Fine Gardening,” “Horticulture Magazine” and “Organic Gardening.” As the host of a weekly radio gardening show on KKSJN-FM in Portland, Heims also has been a guest on “The Martha Stewart Show,” “Martha Stewart Living Omnimedia Inc.,” “HGTV” and programs on the BBC. He holds a bachelor’s degree in communications from the University of Oregon, where he also minored in botany, landscaping and psychology.



George Archibald, Ph.D.

Author, Co-founder and Senior Conservationist, The International Crane Foundation

Thurs. May 14

Luncheon, Noon-2 p.m.

A renowned ornithologist with a lifelong dedication to the study and preservation of cranes, Archibald is a pioneer and visionary leader in international conservation.

In 1973, to address a deep concern for cranes in peril or at the brink of extinction, Archibald and Ronald Sauey, Ph.D., a colleague at Cornell University, launched the International Crane Foundation (ICF). Located in Baraboo, Wisconsin, the foundation provides a world center for the study and preservation of cranes and supports conservation projects in 45 countries. An ambassador for conservation, Archibald collaborates with people from diverse cultures and countries to work together to preserve the

landscapes necessary for the survival of both cranes and people. He also is the author of “*My Life with Cranes*,” which recounts an illustrious 40-year career in conservation.

Archibald holds a bachelor’s degree from Dalhousie University in Halifax, Nova Scotia, and has a doctorate from Cornell University. Archibald also is the recipient of four honorary doctorates and many awards including the Gold Medal from the World Wildlife Fund, a Fellows Award from the MacArthur Foundation, The Wildlife Conservation Medal from the Zoological Society of San Diego, the Lilly Medal presented by the Indianapolis Zoo and the Douglas H. Pimlott Award from Nature Canada. In 2013, Archibald was awarded the Order of Canada on behalf of Queen Elizabeth II, and received the inaugural Dan W. Lufkin Prize for Environmental Leadership from the National Audubon Society.

Reference: <https://www.savingcranes.org/>



Dan Traas

Certified Arborist, Urban Forestry Consultant

Thurs. May 14

Seminar, 2:30-3:30 p.m.

“Getting Your Trees to Thrive, Not Just Survive,” is the topic of a seminar led by Dan Traas, a certified arborist and president of Ranger Services Inc., in Appleton, Wisconsin. The firm, in operation for 31 years, provides consulting, training and arboricultural services on urban forestry to academic, municipal, commercial and residential clients.

An industry veteran for more than 38 years, Traas has conducted over 1,500 tree care workshops, seminars, and public education classes for government agencies, universities, botanical gardens, professional associations, communities, school groups, private businesses and special interest and civic groups. He developed courses in areas such as urban forestry, plant health care and landscape horticulture for and serves as an adjunct instructor at several technical institutions in Wisconsin, including Mid-State Technical College in Marshfield, Northeast Wisconsin Technical College in Green Bay and Fox Valley Technical College in Appleton.

Traas has a passion for trees and is eager to share his vast knowledge of practical tree care, engaging his audiences through humor, anecdotes and visuals that include tree samples and slides. He has been a guest on “The Good Neighbor” podcast and written articles in industry newsletters.

A native of West Bend, Wisconsin, Traas holds a bachelor’s degree in forestry, with an emphasis on urban forestry and forest recreation from the University of Wisconsin-Stevens Point, and a master’s degree in education, with an emphasis on adult professional studies from Capella University in Minneapolis, Minnesota. He is active in a number of industry organizations and associations including the International Society of Arboriculture; Wisconsin Arborist Association; Wisconsin Department of Natural Resources; Arbor Day Foundation; and American Forestry Association.



Lindsey Bender

Mycologist

Thurs. May 14

Seminar, 3:45-4:45 p.m.

Bender is the chief mycologist at Field and Forest Products, Inc., in Peshtigo, Wisconsin, which specializes in providing certified organic mushroom spawn, or “seed”, for the cultivation of over 30 specialty

mushroom varieties. In the seminar, “Proud to be a Part of this Rotting World,” Bender will introduce mushroom growing, and how to grow gourmet mushrooms that improve health and happiness! She also will discuss the many ways one can readily use available materials to grow delicious mushrooms like shiitake, oyster, lion’s mane, wine cap, and more. She also will offer insights into exciting new research on the applications and benefits of growing mushrooms and how they make the world a better, more beautiful place. Bender holds a bachelor’s degree in biology and a master’s degree in environmental science specializing in microbial ecology from University of Wisconsin-Green Bay. She also has been a featured guest on “The Permaculture Podcast.”



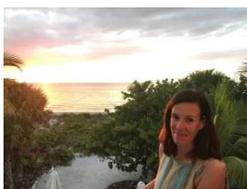
Jan Bills

Author, Landscape Designer, Advanced Master Gardener

Fri. May 15

Luncheon, Noon-2 p.m.

With a guiding purpose to forge a connection between people and nature, Bills followed her heart to form “Two Women and a Hoe™,” a Detroit, Michigan-area landscape design firm. Previously, she attained success in the corporate world, utilizing a bachelor’s degree in business and management and master’s degree in organizational management. The author of “Late Bloomer: How to Garden with Comfort, Ease and Simplicity in the Second Half of Life,” Bills is a certified landscape designer, Advanced Master Gardener, entrepreneur, speaker, contributing writer for “State-by-State Michigan Gardening,” and an active environmental board member for her community. In her program, she provides practical and inspirational insights into her hands-on experiences as a professional and home gardener, including day-to-day organic gardening tips, techniques and solutions. Her broad gardening knowledge, enthusiasm and engaging personality creates an educational and fun experience for everyone.



Bernadette Williams

Plant, Pest and Disease Specialist

Division of Forestry–Forest Health, Wisconsin Department of Natural Resources

Fri. May 15

Seminar, 2:30-3:30 p.m.

If you have not heard about “jumping worms”, you don’t want to miss this dynamic seminar. In “Worms and Worms that Jump!” Williams describes the destructive properties of jumping worms, which can spread through plant sales and exchanges and destroy soil so nothing grows. Attendees will learn what to look for and steps to take to prevent the spread of worms, especially when plants are relocated from one garden to another place. Williams has been working with invasive species, particularly worms, for 18 years. She hails from Pennsylvania and holds undergraduate and graduate degrees from the University of Pittsburgh. Williams loves to garden and hosts bees in her backyard, as well as beneficial worms!



Kathleen Greiger

Amateur Photographer, Writer and Poet

Fri. May 15

Seminar, 3:45-4:45 p.m.

The seminar, "Amazing Pictures from a Different Point of View," introduces attendees to photography of unusual places and amazing happenings in nature, which became Greiger's second language after losing her ability to speak following life-altering brain surgery. Using a point-and-shoot camera, sometimes hanging from bridges, sliding down hills and falling through ice, Greiger explores and embraces the unseen world to capture the many wonders of nature. Some of her images include the forming of ice crystals, water droplets sliding down blades of grass and fog standing up before dissipating. In her program, Greiger is looking forward to sharing her love of nature through a slide presentation that captures these stunning images.



Kathleen Hawryluk

Floral Designer and Presenter

Fri. May 15

Design Banquet, 7-10 p.m.

Hawryluk's passion for floral design is evident in her creative floral presentations and educational design programs. Named National Floral Designer of the Month by National Garden Clubs Inc. in June, 2019, many of her lovely floral designs are featured on the NGC website.

A compelling speaker, Hawryluk recently was a presenter at the Creative Floral Arrangers of the Americas (CFAA) in Orlando, Florida, an organization in which she serves as second vice president, and at the Organization of Floral Art Designers in San Francisco, California. She also served three years as chairman of the Naples Flower Show in Florida.

A certified Sogetsu Ikebana instructor, Hawryluk's design experience is extensive, and she holds a number of accreditations for NGC Flower Shows and Schools, including NGC Flower Show judge, former director of Judges Council District IX and certified Judges Flower Show School Design Instructor. The Ohio Judges Council welcomed her to present a program in May, 2017, and in October, 2018, she was in Atlanta, Georgia, to present the new NGC designs.

She is active in two garden clubs in her home state of Florida, serving as president of the Naples Garden Club and member of the Gulf Coast Garden Club. Both clubs are members of Florida Federation of Garden Clubs Inc.