MP-4 and MP-5 SCALE OF POINTS:

**Presentation**  **60 points:** Includes required information on NGC Awards Application form (3 pages allowed). Design/appearance; audio: Memorable content and delivery; creativity; images clear, concise, easy to view and comprehend; logical order of sequence; all visual effects contribute to rather than detract from the message.

**Achievement**  **20 points:** Overall impact (educational, inspiring, persuasive); club/group information present and accurate.

**Promotion**  **20 points:** Clear message; promotes NGC objectives or projects; means of distribution, profits realized, if applicable.